


PROGRAM DESCRIPTION

CLINT SWINDALL, CERTIFIED SPEAKING PROFESSIONAL
SPEAKER, TRAINER, CONSULTANT, AUTHOR

Connecting Generations

"When generations can't find a way to work together, it's a shame. When the people running your business can't get them to work together, it's a disaster."




Clint Swindall, CSP
President & CEO
Verbalocity, Inc.



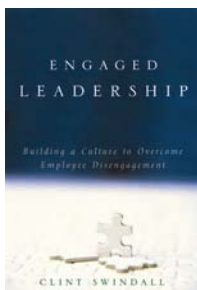
The ability to bring generations together is one of the single most important factors for business success in the new millennium. In order to achieve cooperation between the generations in the workplace, understanding the reasons for the differences and knowing how to respond to these differences will determine the level of success of all organizations.

In order to begin connecting the generations, an effort must be made to look beyond our own perspective and understand what has happened to each generation to make it unique. Through a blend of personal experience, ongoing research and daily interaction with companies and clients, Clint has a strong grasp of the generations and can help you to understand several issues:

- ✦ What makes the generations different, and how did they get this way?
- ✦ How do we attract each generation based on our needs?
- ✦ How do we keep the generations interested and inspired as employees?

It is essential that we learn how to approach the generational challenges in the workplace. To help you achieve this, Clint provides a solid mix of style and substance. While sharing a considerable amount of useful information, he delivers his message in an entertaining and inspirational style.

Welcome to the challenge, and the solution, of bringing these generations together!



*Note: This program is partially based on Clint Swindall's book entitled **Engaged Leadership: Building a Culture to Overcome Employee Disengagement**. It is being published by John Wiley & Sons, and will be available June 29, 2007.*